

Sampson Racing Radios Will Sponsor DriveSkills SuperSpec Cup for 2020

The SoCal-based communication specialists broaden their already robust support of grassroots auto racing.

Los Angeles, CA — Speed Ventures is excited to announce Sampson Racing Radios and Communications as the latest sponsor for the 2020 season of DriveSkills SuperSpec Cup. Sampson is the number one distributor of auto racing communications systems in the US and the official communications provider for pro and semi-pro racing series across the country.

DriveSkills SuperSpec Cup is setting a new standard for low-cost, competitive amateur racing with a focus on communication among competitors. More experienced racers coach new drivers raising the level of competition across the board. This focus on communication is a perfect fit with Sampson, a company dedicated to keeping racers and their crew in touch when it matters.

“Sampson Racing Radios and Communications is such a strong supporter of grassroots racing; we’re thrilled to have them on board. Their 2020 sponsorship of DriveSkills SuperSpec Cup shows how committed they are to racers at all levels.” - Aaron Bitterman, CEO of Speed Ventures, Director SuperSpec Cup

“As a former Miata racer myself, I am really excited to be part of the 2020 DriveSkills SuperSpec Cup Series! It is fantastic to have the opportunity to support the drivers, crews and families with cost effective quality racing communications. Plus, they are just a ton of fun to race!” - Shawn Sampson, President of Sampson Racing Radios & Communications

The 2020 race season kicked off January 25-26 at Buttonwillow Raceway Park and continues with Round 2 at Willow Springs Int'l Raceway February 22-23.

About DriveSkills SuperSpec Cup

DriveSkills SuperSpec Cup is one of the most affordable wheel-to-wheel production car racing series in the US. No pro engines or 1000-page rule set—just close, low-cost racing with a focus on driver development and fun. A front-running car can be built for under \$10k, runs on pump gas, and wears affordable tires that last several weekends. DriveSkills SuperSpec Cup is managed and exclusively hosted by Speed Ventures.

www.superspecracing.com

About Sampson Racing Radios & Communications

Sampson Racing Radios and Communication (SRC) is the #1 distributor of auto racing communications systems in the US. SRC offers professional racing products, Motorola radios, great pricing, and customer service. SRC is a Motorola Racing Radio dealer which is family owned and operated carrying a massive inventory of racing communication and accessories, as well as extensive knowledge to create systems tailored to racers' needs.

www.sampsonracing.com