

SuperSpec Cup Announces DriveSkills as Title Sponsor for the 2020 Season

The San Diego-based driving simulation specialists attach their name to the California-based wheel-to-wheel racing series.

Los Angeles, CA — Speed Ventures is excited to announce the “DriveSkills SuperSpec Cup” for 2020. DriveSkills is creating the most exciting driving simulators on the market today, making for a natural partnership with California’s most exciting grassroots racing series.

Speed Ventures’ wheel-to-wheel series is setting the bar for low-cost, competitive amateur racing with a focus on driver development. Communication among competitors is encouraged, and seasoned racers go out of their way to coach new drivers. This philosophy is a perfect fit with DriveSkills, a company dedicated to creating the most realistic simulators available allowing drivers to continue to hone their craft when they can’t be at the race track.

“We’re excited to partner with DriveSkills for 2020. The SuperSpec series is all about becoming better drivers by sharing knowledge at the track. DriveSkills’ simulators give drivers incredible opportunities to learn new tracks, develop race craft, and have a ton of fun doing it. It’s a perfect fit.” - Aaron Bitterman, CEO of Speed Ventures, Director SuperSpec Cup

“Our partnership with Speed Ventures will allow us to demonstrate, through the SuperSpec community, the incredible advances in human-centered simulation technology and the benefits derived from virtual reality. It is a perfect match.” - Enrique Mar, Jr., CEO of DriveSkills, LLC

The series assumes the name DriveSkills SuperSpec Cup effective immediately. The 2020 season kicks off January 25-26 at Buttonwillow Raceway Park.

About DriveSkills SuperSpec Cup

DriveSkills SuperSpec Cup is one of the most affordable wheel-to-wheel production car racing series in the US. No pro engines or 1000-page rule set—just close, low-cost racing with a focus on driver development and fun. A front-running car can be built for under \$10k, runs on pump gas, and wears affordable tires that last several weekends. DriveSkills SuperSpec Cup is managed and exclusively hosted by Speed Ventures.

www.superspecracing.com

About DriveSkills

Utilizing aerospace derived technology, the DriveSkills team has collaborated with research scientists and industry experts to develop high fidelity, “bespoke” virtual simulators. DriveSkills simulators are built applying processes similar to those used by major motorsport teams. In addition to built-to-own simulation systems, DriveSkills also offers promotional branding and event support.

www.driveskills.com